

## INFORMATION RELEASE

*parksville.ca*October 11, 2023

## **Parksville Transportation Master Plan**

Parksville is developing a comprehensive Transportation Master Plan (TMP) which will guide the future direction of transportation infrastructure for our City. The plan will be designed to improve mobility for residents, business and tourists based on current capacity and user experience as well as projected future growth.

This initiative will update the City's 2016 Transportation Master Plan and during the project, through a series of engagement opportunities, we will seek input on how this plan can improve experiences of mobility for all modes of transportation, including walking, cycling, transit, evolving transportation, and driving.

The TMP will address current and future needs for all modes (auto, pedestrian, transit, cycling, and evolving transportation) along with emergency services and goods movement, with a particular focus on the downtown section of the Island Highway corridor. The goal is to provide a safe and accessible transportation network which will support a high quality of life for residents, and efficient mobility for all, recognizing the unique characteristics of the City of Parksville.

## **COMMUNITY ENGAGEMENT**

The first public engagement event is a drop-in open house on November 8 followed by an online survey. The open house will review existing conditions and mapping and will be an opportunity to provide comments and ask questions. Consultant, McElhanney Ltd, will listen to resident input on six core topics as well as comments on issues or opportunities not included in these core topics - traffic and signals, active transportation (walking and cycling), transit, parking, safety, and funding.

**WHO?** Parksville residents, business owners

WHAT? Transportation Master Plan Open House, drop-in WHERE? The Forum, Parksville Civic and Technology Centre

100 Jensen Avenue East, Parksville

WHEN? 2-7 pm, Wednesday, November 8

Presentations will be repeated between 2-7 pm

WHY? Your input will inform an updated Transportation Master Plan

Details about the City's initiative to create a new Transportation Master Plan is available on Let's Talk Parksville.

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## For more information:

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The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.

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